



AF
3625
Docket No.: WO-300257/10105309
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Phillip HYUN

Application No.: 10/066,794

Group Art Unit: 3625

Filed: February 6, 2002

Examiner: J. H. Zurita

For: SYSTEM FOR AND METHOD OF
COMPUTER CONTROLLED MEDIA
BUYING PROGRAM

TRANSMITTAL LETTER

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Dear Sir:

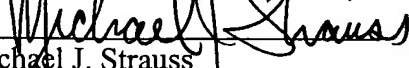
Enclosed are the following items for filing in connection with the above-referenced
Patent Application:

Amendment under 37 CFR 1.116.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be
filed or which should have been filed herewith (or with any paper hereafter filed in this
application by this firm) to our Deposit Account No. 06-2375, under Order No. WO-300257. A
duplicate copy of this paper is enclosed.

Dated: March 30, 2004

Respectfully submitted,

By 
Michael J. Strauss
Registration No.: 32,443
FULBRIGHT & JAWORSKI L.L.P.
801 Pennsylvania Avenue, N.W.
Washington, DC 20004-2623
(202) 662-0200
Attorney for Applicant

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of:

HYUN, Phillip

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Title: SYSTEM FOR AND METHOD OF COMPUTER
CONTROLLED MEDIA BUYING PROGRAM



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AMENDMENT AFTER FINAL OFFICE ACTION UNDER 37 CFR §1.116

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Dear Sir:

In response to the office Action of December 30, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on 2 of this paper.

Remarks begin on 7 of this paper.